

PRESS RELEASE

'SEARCH ENGINE VISIBILITY' DESIGNED TO GET YOUR WEB SITE NOTICED

SwissTronix Now Offers Tool to Optimize Your Internet Presence

Scottsdale, AZ-USA February 15, 2010 - According to analyst firm Netcraft, there are more than 238 million Web sites online. Getting a Web site noticed online can be daunting, which is why SwissTronix decided to upgrade the product it proposes to webmasters with the new Search Engine Visibility utility.

Search Engine Visibility walks users through a step-by-step process to make their Web site search engine friendly. This not only makes a search engine more likely to index the entire site, but to help get the Web site higher in search engine rankings.

Search Engine Visibility lets users optimize their site by defining keywords, analyzing content and tracking keyword performance. Search Engine Visibility also provides a 'Top 10 SEO Checklist', which helps identify commonly made mistakes and techniques on how to make a Web site stronger.

Search Engine Visibility also provides a video tutorial and other educational materials which help users understand the search engine optimization process. Once a Web site is optimized, users can *submit* their Web site to the most commonly used search engines on the Internet.

For more information about Search Engine Visibility, visit www.SwissTronix.net....under 'Web Hosting' tab.



Claim your share of Internet business

Prepare your sites so the search engines find them!

- 1 Boost your online exposure.
- 2 Move up in search rankings.
- 3 No technical skills needed!



SEARCH ENGINE VISIBILITY



► Tour